

HISTORIAN & MEDIA RELATIONS PROGRAM

Program Goals:

- Historian Duties
- Media Relations

DEPARTMENT PRESIDENT'S THEME

"Stand Up, Speak Out"

NATIONAL PRESIDENT'S THEME

"Banding Together For Veterans"

**"Stand Up, Speak Out" about what we do, and who we are.
About how important our Veterans, their families, and our communities are to us.
About patriotism, the love we have for God and our country.**

As Historians, we are the Trail Blazers in getting the information out to our communities. The use of media such as Newspapers, Magazines, Face Book, the Department Sunshine E Newsletter, and the National E Newsletter are excellent sources to publish your story. We Historians are recording history at the same time. Make a copy of every publication and save it in a folder. Also, copy and save all your submissions, even the ones not published, including several pictures, as part of recording history. At the end of the year, we will have collected a beautiful album of memories for our Presidents.

Learn how to use Malta and teach your Auxiliary how to find the recourses needed to start a Face Book page. Take your laptop to your post on a scheduled day and invite members to join you and learn. Teach them how to report their activities on the reporting website. These reports are a good source of information when we want to write an article including the five w's (who, what, when, where, why).

This Program Year, connect with a Legacy member and complete a 3-5 minute video interview.

- Ask why they joined.
- Ask about their favorite memorable moments.
- Place emphasis on bringing the past to life.

If your Auxiliary has no legacy members, look to your District or Department.

Let's reclaim the stories of our Auxiliary history and Auxiliary heritage. Let your stories be seen in a kind and beautiful way.

Remember, service is more than something we do; it is who we are.

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DEPARTMENT AWARDS FOR AUXILIARIES:

1. **Most outstanding video interview with a VFW Auxiliary legacy (longtime active) member.**
 - Special award to one Auxiliary in each of the four (4) membership classes for the most outstanding video interview with a VFW Auxiliary legacy (longtime active) member. Criteria and entry form (required) are available at www.vfwauxfl.org Historian Program Resources or www.vfwauxiliary.org/resources. Auxiliaries must send the entry form and video interview to their Department Historian & Media Relations Chairman by March 31, 2024 for judging.

NATIONAL AWARDS:

AWARDS FOR AUXILIARIES

1. **Most outstanding video interview with a VFW Auxiliary legacy (longtime active) member.**
 - Citation to every Auxiliary that that submits a 3-5 minute video interview with a legacy Auxiliary member. Entry form required and available in MALTA Member Resources. Auxiliaries must send the entry form and video interview to their Department Historian & Media Relations Chairman by March 31, 2024 for judging. Citations will be mailed directly to participating Auxiliaries from National Headquarters.
 - Citation and \$25 to one Auxiliary in each of the four Conferences that submits most outstanding 3-5 minute video interview with a VFW auxiliary legacy member. Citations will be mailed directly to winning Auxiliaries from National Headquarters and money will be deposited into Auxiliary account after National Convention.

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